



DEPARTMENT OF THE NAVY
FLEET & INDUSTRIAL SUPPLY CENTER
937 NORTH HARBOR DRIVE, SUITE 60
SAN DIEGO, CA 92132-0060

J&A Number: 11-200A-0001

JUSTIFICATION AND APPROVAL FOR OTHER THAN FULL AND OPEN
COMPETITION
TO NAME BRAND NAME BLACKBERRY® IN THE DON WIRELESS SERVICES
MULTIPLE AWARD CONTRACTS

1. Contracting Activity

Fleet and Industrial Supply Center, San Diego, (FISC San Diego) Code 200A, is the contracting activity for this effort. The point of contact is Marcia L. Cruz, Contracting Officer,

2. Description of the Action Being Approved

This J&A requests approval to include the brand name "Blackberry®" [manufactured by Research in Motion] in the Department of Navy Wireless Services Multiple Award Contract to be awarded by FISC San Diego. The contract is for wireless services, including a service plan for interaction with the DoN Information System and the Navy Marine Corps Internet networks: this service plan is referred to as the Blackberry® plan, as it requires the use of an accredited and certified device, and the Blackberry® smartphone is the only DoN certified device. The planned five year period of performance consists of a base year plus four 12-month options.

3. Description of Supplies/Services

To meet mission requirements, DoN Personnel require access to their email and other DoD and DoN data while they are mobile. This need will be met with the Department of Navy Wireless Services Multiple Award Contract to be awarded by FISC San Diego. Among the services provided with these contracts is access the DoN Information System and Navy Marine Corps Internet networks (NMCI) via a certified mobile device.

Wireless services for interaction between the NMCI network and the voice/data device includes, for example, access and transmission of DoN electronic files and emails. Therefore DoD and DoN Information System security policies apply to these wireless and cellular devices. The contract service plan applicable to the NMCI network requires use of certified voice and data devices (i.e. smartphones). While smartphones that do not interact with DoD networks will be allowed in the contract under other service plans, the Blackberry® is only data phone currently certified and accredited by the Navy Designated Approval Authority for use with NMCI

networks. Devices certified and accredited by the Navy Designated Approval Authority (DAA) are referred to as "NMCI certified" devices.

Smartphones that do not have access to DoN Networks do not require the DAA certification and accreditation and are not covered by this J&A. The estimated dollar amount for the entire program period for brand name Blackberry® devices is \$4,998,479.85 as shown in the table below:

BLACKBERRY® PRICING ESTIMATE FOR J&A		
March 9, 2011		
Per Period		
Blackberry® # of 500 minute plans		
Blackberry® # of 4000 minute plans		
Blackberry® # of add'l devices for 4000 minute plan		
Blackberry® # of Unlimited plan		5
Blackberry® devices per year		7
Price per year at \$32.99 each [based on Bridge MAC prices]		\$999,695.97
Price for five years		\$4,998,479.85

DoDD 8100.02 (ref d) requires that wireless devices connected to a DoD network be approved by the Agency Designated Approval Authority (DAA) and comply with DoDInst 8500.01E (ref d) and DoDInst 8502.02 (ref e), and be certified and accredited as stated in DoDInst 5200.40 (ref f). The list of devices found at <https://www.homeport.navy.mil/services/clinreference> (click on NMCI Certified Device List) shows the Navy DAA certified and accredited devices for use with DoN Information Systems, and the Navy Marine Corps Internet (NMCI) network.

Each of the four current DoN Wireless Services (Bridge) MAC contract holders offer at least one Blackberry® (NMCI Certified) device. FISC San Diego is currently conducting a full and open competitive procurement for its DoN Wireless Services Follow-On multiple award contracts (MACs). The program amount for the all contracts for all years is \$750,000,000.

DoN end users/Ordering Offices will use appropriate funding to issue firm-fixed priced orders for DoN-centric wireless.

4. Statutory Authority Permitting Other than Full And Open Competition For Only One Responsible Source And No Other Type Of Supplies Or Services Will Satisfy Agency Requirements

Per Title 10, United States Code (U.S.C.) §2304(c)(1), as implemented by Federal Acquisition Regulation (FAR) 6.302-1, Only one responsible source and no other supplies or services will satisfy agency requirements.

5. Rationale Justifying Use of Cited Statutory Authority

DoDD 8100.02 (ref d) requires that wireless devices connected to a DoD network be approved by the Agency Designated Approval Authority (DAA) and comply with DoDInst 8500.01E (ref d) and DoDInst 8502.02 (ref e), and be certified and accredited as stated in DoDInst 5200.40 (ref f). Navy DAA approved devices for connection to the Navy Marine Corps Internet network can be located at <https://www.homeport.navy.mil/services/clinreference> (click on NMCI Certified Device List). The site shows the most current list of Navy DAA certified and accredited devices for use with DoN Information Systems and the Navy Marine Corps Internet (NMCI) network.

The four current DoN Wireless Services (Bridge) MAC contract holders each offer at least one Blackberry®, with their service plan as there is no other type of wireless hand held device that will satisfy the agency requirement for a Smartphone that interacts with DoN Information Systems and the NMCI networks.

A device must be certified and accredited (C&A) by the Agency Designated Approving Authority (DAA) to be approved to connect with any DoD network. Currently, Blackberry® is the only smartphone approved by the Navy DAA.

FISC San Diego is currently conducting a full and open competitive procurement for its DoN Wireless Services Follow-On multiple award contracts (MACs). The program amount for the all contracts for all years is \$750,000,000.

6. Description of Efforts to Solicit Offers From as many Offerors as Practicable

Note 22 will not be included with the synopsis because unless devices are approved by the Navy DAA they are unacceptable under this contract. The Brand Name J&A will be publicized with the Pre-Solicitation notice.

7. Determination of Fair and Reasonable Cost

Services will be competed for the voice and data services with which the brand name Blackberry® will be specified. Currently four contractors hold contracts under the FISC San Diego DoN Wireless MAC contracts, and each of them offers at least one free Blackberry®

device with the services. Additionally, Task Orders under the MAC will be competed. Based on availability of the brand name Blackberry® devices by wireless contractors in the marketplace, and the anticipated competition among the MAC contract awardees, the Contracting Officer has determined that the anticipated cost to the Government for the Blackberry® covered by this J&A will be fair and reasonable.

8. Actions to Remove Barriers to Future Competition

For the reasons set forth in Paragraph 5, FISC San Diego has no plans at this time to remove the requirement for the brand name Blackberry® from wireless requirements covered by this document. There is an on-going test and evaluation process to identify other NMCI compatible smartphone devices. If there is another device that becomes certified and accredited by the Navy DAA, FISC San Diego will assess whether competition for future requirements is feasible.

9. Contracting Point Of Contact.

Requiring Activity: Department of Navy Chief Information Office (DoN CIO)

Funding provided by: Commander, Fleet and Industrial Supply Centers (COMFISCS)

Requisition Number: 1300162402

Contracting Office: Fleet & Industrial Supply Center, San Diego

Contracting Officer's Contact Information:

Marcia L. Cruz
Deputy Director Department
Fleet & Industrial Supply Center (FISC)
San Diego, CA 92132

Contract Number/Task Order Number—multiple contract awards are anticipated for solicitation N00244-11-R-0008.